

LAST MINUTE AGENDA INFORMATION

05/15/13 Regular Meeting

(Agenda Related Writings/Documents provided to a majority of the City Council after distribution of the Agenda Packet for the May 15, 2013 Regular meeting.)

<u>ITEM NO.</u>	<u>DESCRIPTION</u>
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3.1	<p>ORDINANCE NO. 2013-1139 AUTHORIZING RECOVERY OF ANY FEES INCURRED BY THE CITY IN THE ATTEMPT TO COLLECT OUTSTANDING DEBT; ADOPTION OF RESOLUTION NUMBER 2013-7331 REVISING THE PARKING CITATION FEE SCHEDULE TO ALLOW RECOVERY OF COLLECTION FEES; AND RESOLUTION NUMBER 2013-7332 AUTHORIZING THE CITY MANAGER TO ENTER INTO AN AGREEMENT WITH INGLEWOOD CITATION MANAGEMENT SERVICES (ICMS) TO: PROVIDE PARKING MANAGEMENT SERVICES; BEGIN COLLECTION OF UNPAID PARKING TICKET FINES; AND ESTABLISH A COST RECOVERY FEE FOR COLLECTION SERVICES. (0390-70)</p> <p>a. Attachment 6 – Breakdown of Net Impact</p>
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Attachment 1 Breakdown of Net Impact

The City has issued between 4,400 and 6,500 tickets annually depending on the staffing level of CSO's. Estimates are based on an assumption of 5,000 tickets issued at \$53 each.

Estimated Potential Counts and Revenue Associated with Parking Citations		
	Count	Amount
Parking Citations processed (\$53 each)	5,000	\$265,000
Parking Citations Sent to Collections - 35% (Assumes \$103 Each)	1,750	\$180,250

Current Program - City Staff processing, no collection capacity				
	Count	Amount	Expense	Net
Value of Citations Paid within 30 Days - 65% (Avg \$56 each)	3,250	\$182,000	\$52,293	129,708
Estimated Citations Paid via Collections - 0% (Assumes \$103 each)	-	\$0	\$0	-
Estimated Net Revenue - Current Practice	3,250	\$182,000	\$52,293	129,708
Total Estimated Uncollectable Citations - 100%	1,750	\$180,250	\$0	180,250
The City currently nets approximately \$165,000 from parking tickets paid within 30 days. The City is not able to collect on past due tickets because we do not have access to state DMV required records				

Revised Program with Ordinance and ICMS Contract with collection Capacity				
	Count	Amount	Expense	Net
Value of Citations Paid within 30 Days - 65% (Avg \$56 each)	3,250	\$182,000	\$63,473	118,528
Estimated Citations Paid via Collections - 50% (Assumes \$103 each)	875	\$90,125	\$31,544	90,125
Estimated Net Revenue - With Ordinance and ICMS Contract	4,125	\$272,125	\$95,016	208,653
Annual Impact from current approach	875	\$90,125	\$42,724	78,945
Total Estimated Uncollectable Citations - 50%	875	\$90,125	\$0	90,125
<p>ICMS Charges \$3.44 per transaction, and 35% of the total due for collections paid.</p> <p>The Ordinance permits the City to recover all costs associated with collecting past due parking citations.</p> <p>Staff will not be reduced from this action. Existing costs are included here to demonstrate net impact.</p>				

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 CITY MANAGER &
 CITY CLERK OFFICES

Date: 5/13/13 Item No. 3.1
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